PRESS RELEASE

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PUBLIC INTEREST DESIGN: GLOBAL PROJECT WINNERS SELECTED

Paris / Raleigh, NC

Ecole Spécial d’Architecture, Design Corps and the Social Economic Environmental Design (SEED) Network announce that six projects have been selected through a competitive jury process and will be presented at a public two-day global convening in Paris on April 18 and 19, 2014. The applications covered 28 countries and were very competitive with jury deliberations digging deeply into all six selection criteria: Effectiveness, Excellence, Inclusiveness, Impactful, and Systemic and Participatory.

The Public Interest Design – Global winning projects are:
• Comunidad Ecologica Saludable [Healthy Ecological Community] - Lima, Peru
• Walk [Your City] - Raleigh, North Carolina
• Can City - Sao Paulo, Brazil
• TAEQ Green Building Headquarters - Sakhnin, Israel
• Umusozı Utshob - A Dug Well Pavilion - Dhaka, Bangladesh

Honorable Mentions were awarded to:
• Kensington High School for the Creative and Performing Arts - Philadelphia, PA
• Kitakami - "We Are One" Market and Youth Center - Kitakami-cho, Ishinomaki, Japan
• People Organizing Place [POP] - Neighborhood Stories - Dallas, TX
• Valencia Waste Treatment Plant - Valencia, Spain
• Manica Football for Hope Centre - Bairro Vumba, Manica, Mozambique
• FIC (Fit In Community): A soil house prototype for the poor - Mtwapa, Kenya

The international jury members are: Cindy Cooper of Impact Entrepreneurs; Maggie Stephenson of UNHabitat; Raul Pantaleo of Tam Associati; Deanna VanBuren of FOURM Design Studio; and Vinay Venkatarman of Frugal Digital. Public Interest Design Europe is co-chaired by Bryan Bell from Design Corps and Dr. Marie Aquilino of Ecole Spéciale d’Architecture, Paris.

The April convening, Public Interest Design – Global, will be held at Ecole Spéciale d’Architecture, Paris. The convening is an opportunity to discuss the emerging practice of designing for social impact and how best to radically increase the value of design for the public good. The winning projects demonstrate how design can address the Social, Economic and Environmental challenges across the globe.

Funding for the convening is provided by the Surdna Foundation, and by the Fetzer Institute whose mission it is to foster awareness of the power of love and forgiveness in the emerging global community.

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